



SINGAPORE  
INTERNATIONAL  
JEWELLERY  
EXPO **2026**

**9 – 12 July 2026**

Marina Bay Sands, Singapore · Halls A, B & C

*Your Journey to the World's Finest Jewellery and Timepieces*

# Singapore: The Gateway to Southeast Asia

**Best Business City in Asia and  
Best Business City in the World**  
Business Traveller, Asia-Pacific Awards 2024

**Best MICE Destination (Asia)**  
M&C Asia Stella Awards 2025

**Top Meeting Destination**  
Top Meeting Destinations in APAC 2025: Cvent

**1<sup>st</sup> in Competitive Economy Ranking (Asia)**  
IMD World Competitiveness Ranking, 2025

**1<sup>st</sup> in Digital Competitiveness Ranking (Asia)**  
IMD World Competitiveness Ranking, 2024

**2<sup>nd</sup> Easiest place to do business**  
World bank 2025

**2<sup>nd</sup> in Financial Center Index (Asia)**  
Global Financial Centers Index, S&P Global, 2025

**2<sup>nd</sup> in Sustainable Trade Index (Asia)**  
IMD Sustainable Trade Index, 2024

Business opportunities in Southeast Asia have increased dramatically, with the region boasting remarkable growth in the past decade and attracting record investments from around the world.

## Strategic Location

Being within a six-hour radius of any Southeast Asian country, Singapore is the ideal hub from which you can access the region and its market.

## Strong Historical & Trade Connections

Puts your business on the fast track to understanding the nuances of operating in different parts of Southeast Asia.

## Wide network of more than 28 free trade agreements

Allows you to trade freely and easily with major economies in the world. Singapore-based businesses can also enjoy closer trade connections with key trading partners such as China through the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and Regional Comprehensive Economic Partnership (RCEP) FTAs.

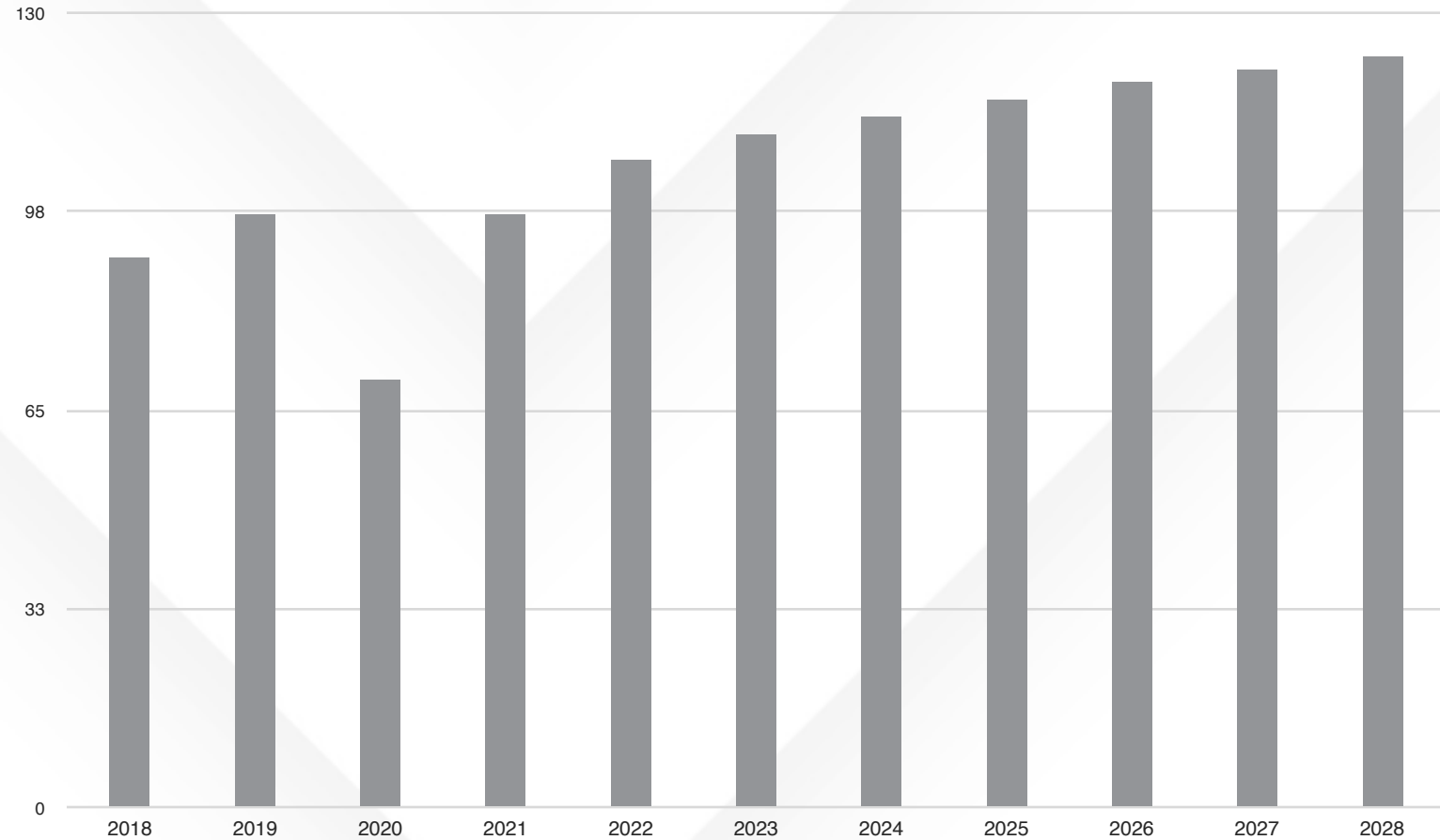
# Singapore's Jewellery Industry

## Singapore's Luxury Jewellery Segment Revenue (in million USD)

Revenue in Singapore's Luxury Jewellery segment amounts to USD110m in 2023, with the market expected to grow annually by 2.19% (CAGR 2023 – 2028).

On a regional scale, the Luxury Jewellery segment of Southeast Asia amounts to US\$2b in 2023, with the market expected to grow annually by 0.12 (CAGR 2023 – 2028).

Source: Statista



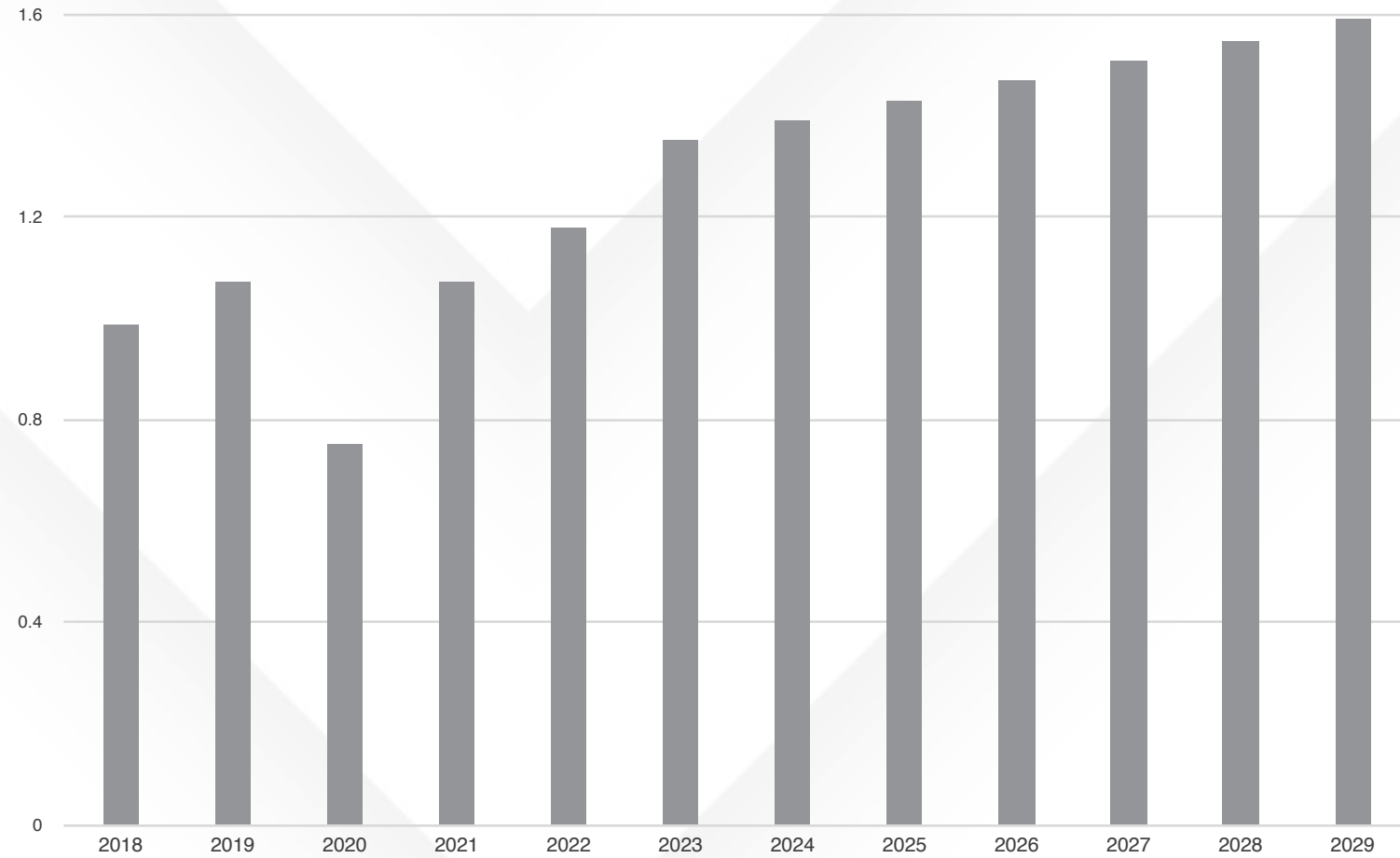
# Singapore's Watch Industry

## Singapore's Luxury Watches Segment Revenue (in billion USD)

Revenue in Singapore's Luxury Watches segment amounts to USD1.39bn in 2024, with the market expected to grow annually by 2.73% (CAGR 2024 – 2029).

On a regional scale, the Luxury Watches segment of Southeast Asia amounts to US\$3.22bn in 2024, with the market expected to grow annually by 2.2% (CAGR 2024 – 2029).

Source: Statista



# Emerging Trends

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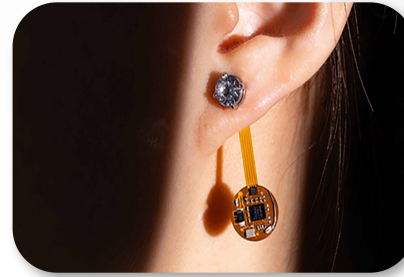
## Sustainable & Ethical Practices

As conscious consumerism rises, designers are embracing responsibly sourced gemstones, recycled metals, and eco-friendly materials. Transparency and fair trade are becoming essential, shaping jewellery that is both beautiful and responsibly made.



## Colourful & Bold

Statement jewellery is making a strong comeback, with bold silhouettes and vibrant gemstones taking centre stage. From emeralds to tourmalines, striking colours and dynamic forms empower confident self-expression.



## Flexible & Fluid

Inspired by nature and modern lifestyles, jewellery is becoming increasingly versatile and adaptable. Transformable designs and interchangeable elements allow wearers to personalise pieces and express their individuality with ease.



## Smart Elegance

Technology is redefining jewellery through innovative, tech-infused designs that blend style with function. From health tracking to connected features, smart jewellery is shaping a future beyond adornment.

# SIJE Story

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Since 2005, the **Singapore International Jewellery Expo** has been Asia's destination for the world's finest jewellery and timepieces. A place where every journey begins with curiosity and unfolds through discovery.

Bringing together over hundreds of global brands in one premium destination, SIJE invites enthusiasts, collectors, trade and first-time buyers to explore freely, discover rare finds, and choose with confidence – assured of exceptional quality and value.

Together with you, our exhibitors, we create an environment where luxury feels inviting, not intimidating – where curiosity is welcomed, knowledge is shared and discovery unfolds naturally. And with your brands at the heart of the experience, SIJE becomes the destination where the world's finest come together.

# Singapore Diamond Week: 9 – 15 July 2026

The inaugural Singapore Diamond Week will be held from **9 to 15 July 2026** featuring two cornerstone events – the 21<sup>st</sup> **Singapore International Jewellery Expo** (SIJE 2026) and the 41<sup>st</sup> **World Diamond Congress**.

The World Diamond Congress, a biennial gathering of the world's 27 leading diamond bourses, will convene in Singapore for the first time in almost 40 years. This is especially significant as the official announcement of its return coincided with the celebration of the nation's 60th anniversary of independence – Singapore's Diamond Jubilee Year.

Helming the Singapore Diamond Week will be IEG Asia Pte. Ltd., organiser of SIJE 2026, and the Diamond Exchange of Singapore, local host of the World Diamond Congress 2026, managed by Triumph Group International.

The Singapore Diamond Week will also be elevated by Brilliance Beyond – a collection of satellite events that bring together sophistication, glamour and networking through blending luxury lifestyle with the brilliance of the diamond industry.

**9 – 12 July**  SINGAPORE INTERNATIONAL JEWELLERY EXPO 2026



Singapore's premier jewellery event. Your journey to the world's finest.

**12 – 15 July** World Diamond Congress 2026



Returns to Singapore after almost 40 years since its last edition in 1988.

**9 – 15 July**  BEYOND



Comprises 3 satellite events: Diamond Social Night, Auction & Aperitivo and the Diamond Gala Dinner

# 2025 in Numbers

Organiser: IEG ASIA

Local Host & Organiser of SIDA: 新加坡金銀珠寶協會

In Partnership With: VO vicenzano

Country Partner: madeinitaly.gov.it, ITA ITALIAN TRADE AGENCY, TECUS

In Conjunction With: SIDA

SIDA Supporting Partners: IEG ASIA, Singapore

Held In: Enterprise Singapore

Supported By: [Logos]

Supporting Organisations: AGIA, DES, GJPC, Gem Spectra, ORIENTAL MEDIA, PORTFOLIO, THON CHAN

Supporting Media Partners: [Logos]

Official Sponsors:

Platinum: IV THE MASTERPIECES

Lucky Draws: ELNERE, FOOK'S JEWELRY, Foundation, GENIE & LOU, INFINITI, ZYDO

Show Bag: Simone

Jewellery Care: CONNOISSEURS

Jewellery Box: MCR

VIP Lounge Coffee & Tea: BONCAFÉ

VIP Lounge Drinks: F&N

Community Partners: [Logos]

Official Partners:

Airlines: SINGAPORE AIRLINES

Budget Airlines: scoot

Ride-Hailing Partner: TADA

Premier Bank: HSBC

Caviar: MOTTRA

Chocolate: Metisano

Hotels: COMO METROPOLITAN, JEN, PARKROYAL, THE ROBERTSON HOUSE, THE CLAN HOTEL



**10,000sqm**  
gross exhibition area



over **18,000** buyers

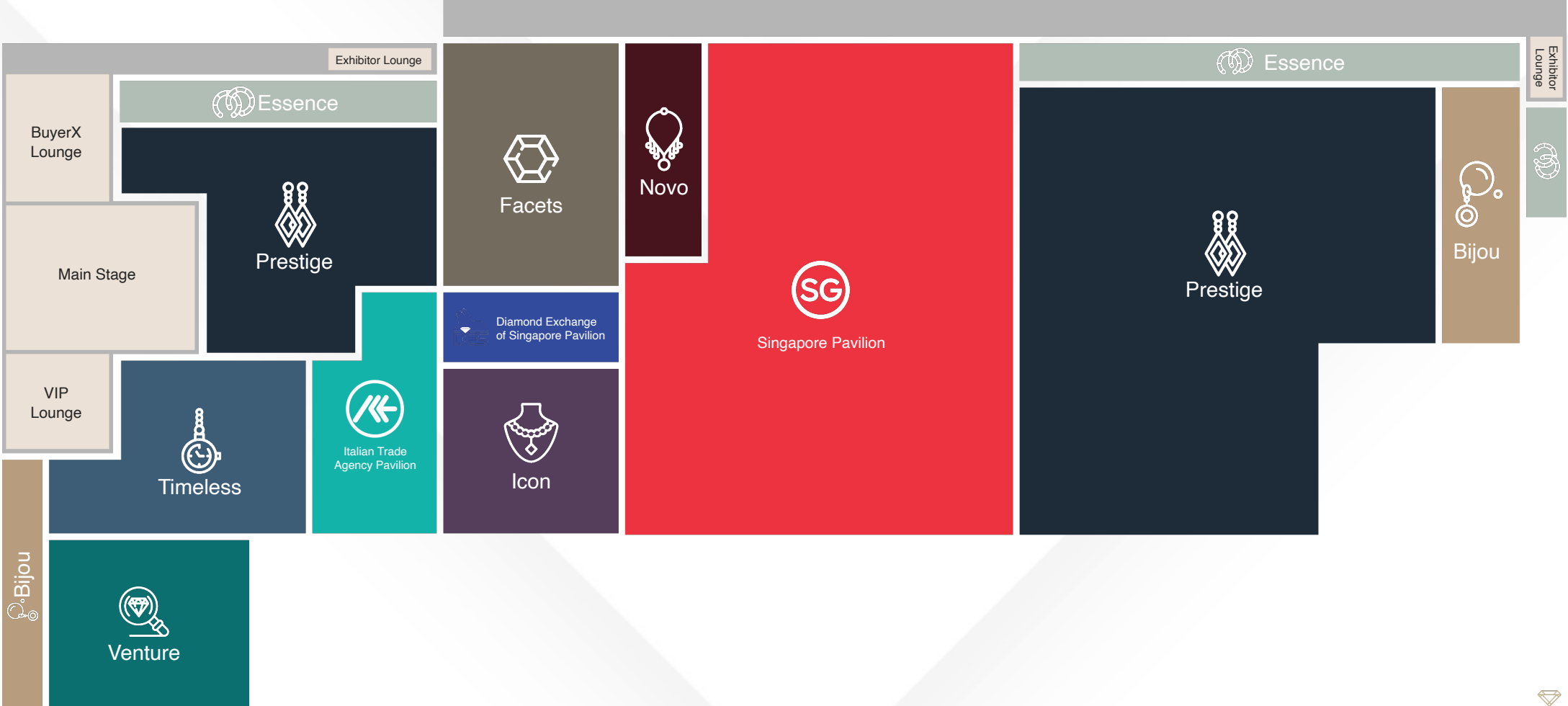


over **400**  
participating brands  
and companies  
from **26** countries



earned media  
exposure worth over  
**SGD 44mil**  
as of 31 Jul 2025  
[view flipbook here](#)

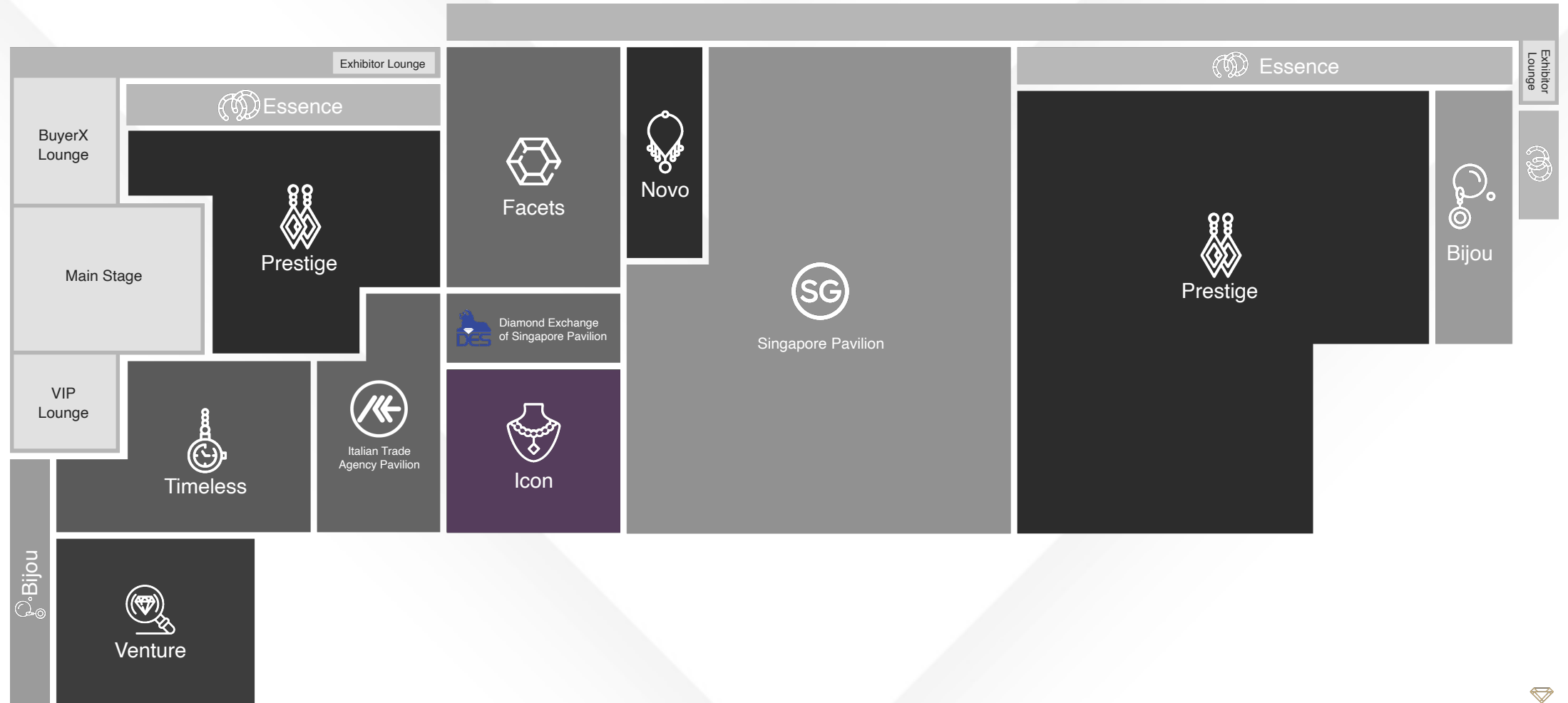
# 2026 Concept Floorplan



Concept floorplan is not drawn to scale and is subject to changes at the sole discretion of the Organiser without prior notice.

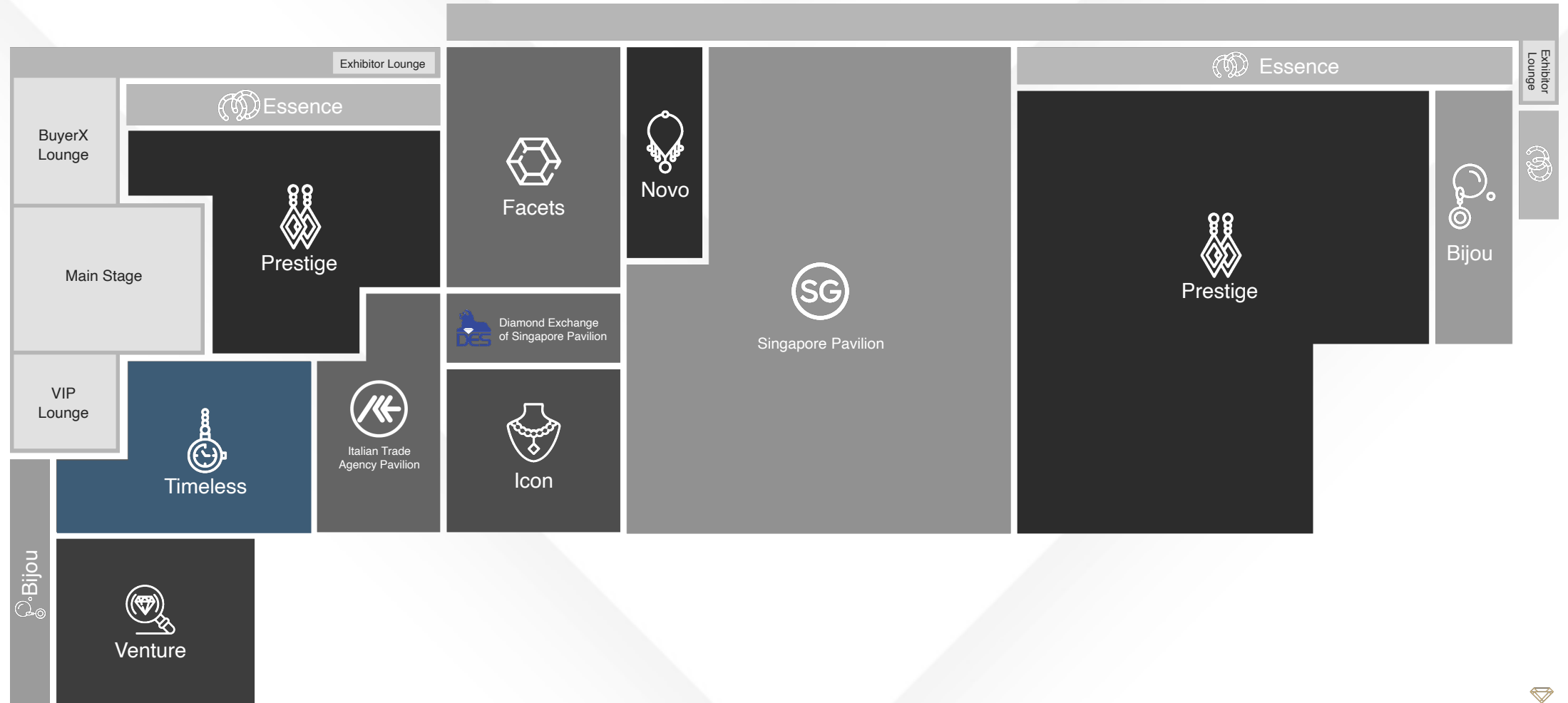


# 2026 Concept Floorplan - ICON



Concept floorplan is not drawn to scale and is subject to changes at the sole discretion of the Organiser without prior notice.

# 2026 Concept Floorplan - TIMELESS



Concept floorplan is not drawn to scale and is subject to changes at the sole discretion of the Organiser without prior notice.

# Our Communities

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## ICON

The finest creations of high-end and premium jewellers in exquisitely designed booths, curated for an elite audience.



## PRESTIGE

Showcase of finished products of excellent design and material, featuring gold, silver, jade & jadeite, pearls, gemstones & diamonds.



## NOVO

Dedicated to pre-loved, vintage and antique jewellery.



## TIMELESS

Curated selection of watches and accessories where gems and movement converge to create statement timekeepers.



## FACETS

Celebrating the beauty & allure of loose diamonds, gemstones and pearls that are perfect for creating unique jewellery pieces.



## BIJOU

Showcases the creativity and innovation of independent jewellers and established designers.



## ESSENCE

Highlights fresh perspectives and concepts from young and emerging designers that are the next generation of jewellery visionaries.



## VENTURE

Specially curated space for B2B, from displays and packaging to manufacturing and security solutions.

# Icon

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The **pinnacle of jewellery from high-end and premium jewellers** in unparalleled sophistication, showcasing the finest creations in **exquisitely designed booths**, curated for an elite audience in mind.

## **Exhibit Profile: Finished Products**

- Iconic Jewellery brands
- Diamond Jewellery
- Emerald Jewellery
- Sapphire Jewellery
- Ruby Jewellery
- Coloured gemstone Jewellery
- Pearl Jewellery



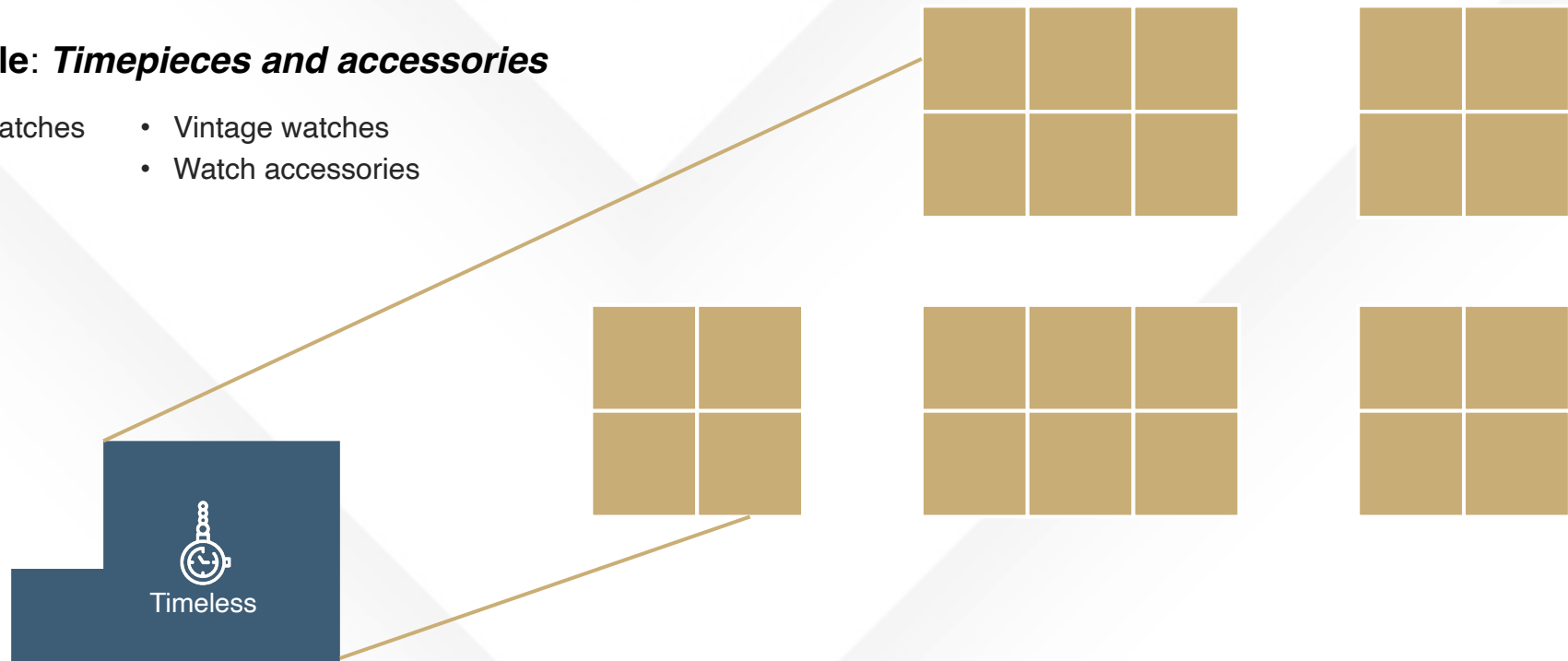
# Timeless

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Timeless lauds the artistry of horology through a curated selection of **timepieces and accessories** where gems and movement converge to create statement timekeepers.

## Key Exhibit Profile: *Timepieces and accessories*

- Gemset Jewellery watches
- Luxury watches
- Mechanical watches
- Quartz watches
- Vintage watches
- Watch accessories



# Exhibit Profiles

## Icon, Prestige, Novo, Essence & Bijou

### *Finished Products · Ready-to-wear*

- Amber jewellery
- Antique jewellery
- Coral jewellery
- Curios & objets d'art
- Diamond jewellery
- Enamel jewellery
- Gemstone bead jewellery
- Gemstone jewellery
- Gold jewellery
- Jade/Jadeite/Nephrite jewellery
- Mineral carvings
- Mineral displays
- Mineral specimens
- Pearl jewellery
- Platinum jewellery
- Silver jewellery
- Titanium jewellery
- White gold jewellery
- Vintage jewellery

## Facets

### *Loose diamonds, gemstones & pearls*

#### *Diamonds*

- White Diamonds
- Fancy Colour Diamonds
- Fancy Cut Diamonds
- Investment-grade Diamonds

#### *Pearls & Shell*

- Akoya
- Conch
- Freshwater
- Melo Melo
- Sea of Cortez
- South Sea
- Tahitian
- Shell Products

#### *Gemstones*

- Amber
- Amethyst
- Aquamarine
- Citrine
- Emerald
- Garnet
- Jade - Jadeite & Nephrite
- Opal
- Peridot
- Ruby
- Sapphire
- Spinel
- Tanzanite
- Topaz
- Tourmaline

## Timeless

### *Timepieces and accessories*

- Gemset Jewellery watches
- Luxury watches
- Mechanical watches
- Quartz watches
- Vintage watches
- Watch accessories

## Venture

### *Manufacturing, packaging & displays, security*

- Cleaning agents, tools & apparatus
- Gemological lab testing
- High-value shipping & insurance
- Jewellery displays
- Jewellery manufacturing
- Jewellery mounting tools
- Jewellery packaging
- Security equipment & services
- Semi-finished jewellery

# Package Rates

| Package Type   | SGD                 | USD                | EUR             |
|--|---------------------|--------------------|-----------------|
| <b>Raw Space</b> (min. 18sqm)<br>Does not include any walls, carpeting, furniture, electrical fittings etc.<br>A stand builder must be contracted to construct your custom booth.<br>Electrical requirements must be ordered from the Official Contractor. | <b>S\$580/sqm</b>   | <b>US\$480/sqm</b> | <b>€415/sqm</b> |
| <b>Shell Scheme A</b> (min. 9sqm)  | <b>S\$688/sqm</b>   | <b>US\$570/sqm</b> | <b>€490/sqm</b> |
| <b>Shell Scheme B</b> (min. 9sqm)  | <b>S\$788/sqm</b>   | <b>US\$656/sqm</b> | <b>€560/sqm</b> |
| <b>Enhanced Shell Scheme</b> (min. 18sqm)  | <b>S\$1,120/sqm</b> | <b>US\$930/sqm</b> | <b>€800/sqm</b> |
| <b>Bijou</b> (9sqm only)   | <b>S\$3,980</b>     | <b>US\$3,310</b>   | <b>€2,845</b>   |
| <b>Essence</b> (6sqm only)   | <b>S\$2,650</b>     | <b>US\$2,200</b>   | <b>€1,895</b>   |

# Shell Schemes A & B

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# Enhanced Shell Scheme

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# Shell Scheme Packages

|  | Shell Scheme A min. 9sqm                     |         |      | Shell Scheme B min. 9sqm   |         |      | Enhanced Shell Scheme min. 18sqm   |         |      |
|--|--|---------|------|--|---------|------|--|---------|------|
|  | S\$688                                       | US\$570 | €490 | S\$788   | US\$656 | €560 | S\$1,120   | US\$930 | €800 |
| Fascia board with Company Name and Stand no. | Included                                     |         |      | Included   |         |      | Included   |         |      |
| Needle-punched carpeting                     | Included                                     |         |      | Included   |         |      | Included   |         |      |
| Foam Board Graphic Print                     | Not included                                 |         |      | Not included   |         |      | Included   |         |      |
| Light Fittings                               | 2 units of 35W LED Metal Halide (Warm/White) |         |      | 2 units of 35W LED Metal Halide (Warm/White)                               |         |      | 2 units of Long-arm Spotlights (Warm/White)                                      |         |      |
| Low Showcases                                | Not included                                 |         |      | 2 units with choice of 2x 5W chrome spotlight OR 1x fluorescent light tube |         |      | 6 black units with choice of 2x 5W chrome spotlight OR 1x fluorescent light tube |         |      |
| High Showcases                               | Not included                                 |         |      | Not included   |         |      | 2 black units with 1x 7W LED 3" Downlight (Warm/White)                           |         |      |
| Electrical Fittings                          | 1 unit of 13amp/220V electrical socket       |         |      | 1 unit of 13amp/220V electrical socket                                     |         |      | 1 unit of 13amp/220V electrical socket   |         |      |
| Square Table                                 | 1 unit                                       |         |      | 1 unit   |         |      | 1 unit   |         |      |
| Lockable Cabinet                             | 1 unit                                       |         |      | Not included   |         |      | Not included   |         |      |
| Folding chair                                | 2 units                                      |         |      | 4 units  |         |      | Not included   |         |      |
| Black Armchair                               | Not included                                 |         |      | Not included   |         |      | 3 units  |         |      |
| Wastepaper Basket                            | 1 unit                                       |         |      | 1 unit   |         |      | 1 unit   |         |      |

# Essence & Bijou

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Essence



Bijou

# Essence & Bijou Packages

|  | Essence 6sqm only                      |           |        | Bijou 9sqm only                        |           |        |
|--|--|-----------|--------|--|-----------|--------|
|  | S\$2,650                               | US\$2,200 | €1,895 | S\$3,980                               | US\$3,310 | €2,845 |
| Fascia board with Company Name and Stand no. | Included                               |           |        | Included                               |           |        |
| Needle-punched carpeting                     | Included                               |           |        | Included                               |           |        |
| Light Fittings                               | 1 unit of fluorescent tube             |           |        | 2 units of fluorescent tube            |           |        |
| Black Low Showcases                          | Not included                           |           |        | 1 unit with 1x fluorescent tube        |           |        |
| Black Square Showcases                       | Not included                           |           |        | 1 unit with 1x 3" LED Downlight (Warm) |           |        |
| Electrical Fittings                          | 1 unit of 13amp/220V electrical socket |           |        | 1 unit of 13amp/220V electrical socket |           |        |
| Square Table                                 | 1 unit                                 |           |        | 1 unit                                 |           |        |
| Folding chair                                | 2 units                                |           |        | 2 units                                |           |        |
| Wastepaper Basket                            | 1 unit                                 |           |        | 1 unit                                 |           |        |

# Singapore Pavilion

| Bare Space                             | 18sqm            | 36sqm             |
|--|------------------|-------------------|
| Space Rental & Compulsory Pylon Stands | SGD 10,720       | SGD 21,440        |
| After estimated 50% LEAD IFM Subsidy   | <b>SGD 5,360</b> | <b>SGD 10,720</b> |

| Shell Scheme   | 9sqm             | 18sqm            | 36sqm             |
|--|------------------|------------------|-------------------|
| Space Rental & Construction  | SGD 7,380        | SGD 14,760       | SGD 29,520        |
| After estimated 50% LEAD IFM Subsidy   | <b>SGD 3,690</b> | <b>SGD 7,380</b> | <b>SGD 14,760</b> |
| Fascia board with Company Name and Stand no.   | Included         | Included         | Included          |
| Needle-punched carpeting   | Included         | Included         | Included          |
| Sticker Print of Logo on Showcase  | 1 unit           | 2 units          | 4 units           |
| 35W LED Floodlight (Warm/White)  | 2 units          | 4 units          | 8 units           |
| Low black showcase with 2x 5W chrome spotlight (option to change to 1x fluorescent tube) | 2 units          | 4 units          | 8 units           |
| 13amp/220V electrical socket   | 1 unit           | 2 units          | 4 units           |
| Square Table   | 1 unit           | 2 units          | 4 units           |
| Chrome Folding chair   | 4 units          | 8 units          | 16 units          |
| Wastepaper Basket  | 1 unit           | 2 units          | 4 units           |

## All Singapore Pavilion exhibitors stand to receive up to 50% LEAD IFM Funding

LEAD International Fairs & Mission (IFM) is provided by Enterprise Singapore to Singapore companies with a reimbursement of up to 50% of participation cost for physical booths (min. 9sqm to a max. of 36sqm).



# ICON Raw Space

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**18sqm:** S\$10,440 · US\$8,640 · €7,470

**36sqm:** S\$20,880 · US\$17,280 · €14,940

- Does not include any walls, carpeting, furniture, electrical fittings etc.
- A stand builder must be contracted to construct your custom booth.
- Electrical requirements must be ordered from the Official Contractor.

Raw Space exhibitors are also required to pay the following fees to the Organiser:

|                  |                   |
|------------------|-------------------|
| <b>Admin Fee</b> | <b>S\$ 15/sqm</b> |
|------------------|-------------------|

|                         |                   |
|-------------------------|-------------------|
| <b>Performance Bond</b> | <b>S\$ 50/sqm</b> |
|-------------------------|-------------------|

The performance bond shall be refunded after ascertaining that no damage was done to the floor/hall during stand construction & teardown.

# ICON 18sqm Package

**\$\$25,200 · US\$21,000 · €18,000**

- Elegant wooden façade and inventory room in black panels
- 12x downlights in façade
- Needle-punched carpeting
- 5x customised graphics on façade header
- Premium showcases & furniture including:
- 3x long-arm spotlights on backwall
- 2x table showcases with bottom storage, 4x halogen lights (white/warm) per unit
- 2x low plinth showcases with bottom storage, 4x halogen lights (white/warm) per unit
- 1x table
- 2x lounge chairs
- 2x 13amp/220V socket
- 1x wastepaper basket



Booth illustration for visualisation purposes only and are subject to changes at the sole discretion of the Organiser.

# ICON 36sqm Package

**\$\$\$50,400 · US\$42,000 · €36,000**

- Elegant wooden façade and inventory room in black panels
- 24x downlights in façade
- Needle-punched carpeting
- 12x customised graphics on façade header
- Premium showcases & furniture including:
- 6x long-arm spotlights on backwall
- 4x table showcases with bottom storage, 4x halogen lights (white/warm) per unit
- 4x low plinth showcases with bottom storage, 4x halogen lights (white/warm) per unit
- 3x tables
- 6x lounge chairs
- 6x 13amp/220V socket
- 2x wastepaper baskets



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# ICON Additional Marketing Support

## Icon Exhibitors will enjoy the following:

- EDM Spotlight to SIJE database of over 10,000 contacts
- Social Spotlight on SIJE's social media platforms
- 1x Advertisement in Digital Show Guide
- Digital banners on SIJE's website

|                         | Submission Date | Publish Date |
|-------------------------|-----------------|--------------|
| EDM & Social Spotlights | 22 May          | 5 Jun        |
|                         | 28 May          | 11 Jun       |
|                         | 4 Jun           | 18 Jun       |
|                         | 11 Jun          | 25 Jun       |

\*All EDM and Social Spotlights are published on a first-come-first-served basis.

**1**


**ZEVAHER**  
Booth P17 • UAE

ZevaHer merges a 77-year family legacy of design with modern innovation to redefine responsible luxury. Each piece blends timeless craftsmanship with advanced technology, creating elegant, bespoke jewellery pieces that reflect personal stories and individual style.

Rooted in heritage and driven by purpose, ZevaHer is committed to sustainability using ethically sourced, conflict-free gemstones, recycled gold, and GIA and KPCS-certified diamonds. The brand stands at the intersection of tradition and innovation, offering refined, enduring jewellery for a new generation of conscious collectors.

With every ZevaHer creation, something extraordinary happens. Through the ZevaHer Foundation, 2% of every purchase supports children's education and women stepping into economic independence in underserved communities.


*ZevaHer – Timeless Pieces. Unparalleled Craftsmanship.*



**Zahra Signature Necklace**  
Price Upon Request

Inspired by the enduring beauty of a garden in bloom, Zahra captures a harmony of form and meaning. Practical yet poetic. Refined yet grounded. The Zahra Signature Necklace, sculpted in 21K gold, unfolds like a floral tapestry—each gemstone a petal in full bloom. With luminous blue topaz at its heart, framed by vivid pink and orange sapphires, glinting amethysts, and vibrant tourmalines, this necklace is a statement of beauty, soul, and grandeur.


21K Gold • 23 Amethysts (4.8ct) • 24 Tourmalines (1.2ct) | 11 Blue Topazes (42.7ct) | 24 Pink Sapphires (11.5ct) | 12 Orange Sapphires (7.6ct)  
Total weight: 85g



**2**

**DIASTAR PTE. LTD.**  
Booth: J05

SINGAPORE



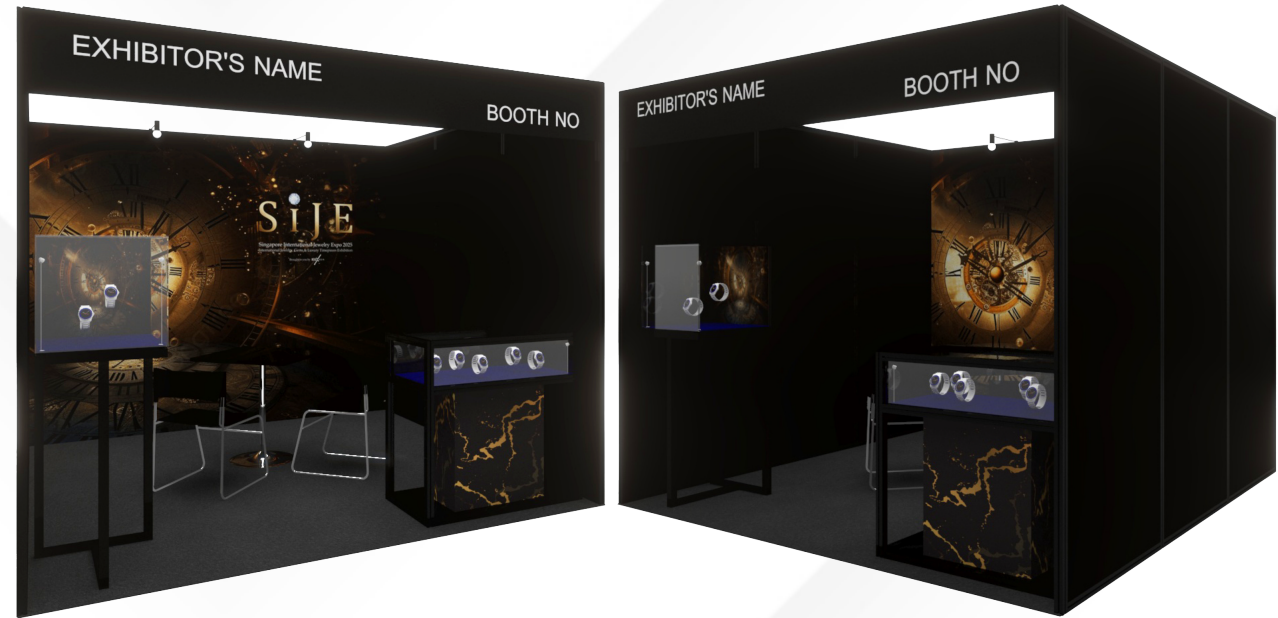
SINGAPORE

**Lagoon Glow**  
Total Gold Weight: 12.22g  
Total Carat Weight: 8.64ct  
SGD 16,000

# Timeless Rates

**\$S\$6,750 · US\$5,650 · €4,850** per 9sqm

- Fascia Board with Company Name and Stand No.
- 1x Graphic print on compressed foam backwall
- Needle-punched carpeting
- 1x table showcase
- 1x plinth showcase
- 2x long-arm spotlights
- 2x fluorescent tube lights
- 1x square table
- 2x lounge chairs
- 1x 13amp/220V electrical socket
- 1x wastepaper basket



# Timeless: Singapore Pavilion



## All Singapore Pavilion exhibitors stand to receive up to 50% LEAD IFM Funding

LEAD International Fairs & Mission (IFM) is provided by Enterprise Singapore to Singapore companies with a reimbursement of up to 50% of participation cost for physical booths (min. 9sqm to a max. of 36sqm).

**S\$7,200** per 9sqm

- Fascia Board with Company Name and Stand No.
- 1x Graphic print on compressed foam backwall
- Needle-punched carpeting
- 1x table showcase
- 1x plinth showcase
- 2x long-arm spotlights
- 2x fluorescent tube lights
- 1x square table
- 2x lounge chairs
- 1x 13amp/220V electrical socket
- 1x wastepaper basket



**SIJE** SINGAPORE  
INTERNATIONAL  
JEWELLERY  
EXPO **2026**

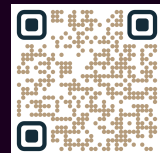
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*Your Journey to the World's Finest Jewellery and Timepieces*

**For stand bookings, please contact  
Quinie Tan, Director  
[quinie@iegasia.com.sg](mailto:quinie@iegasia.com.sg) | (65) 9106 3100**

[www.sije.com.sg](http://www.sije.com.sg)



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[www.iegasia.com.sg](http://www.iegasia.com.sg)