

# S*i*J E

Singapore International Jewelry Expo 2024  
International Jewelry, Gems & Luxury Timepieces Exhibition

**11 - 14** Sands Expo & Convention Centre  
**JUL'24** Halls A & B (Level 1)  
Singapore

Organiser



Local Host



In collaboration with



# SINGAPORE

## The Gateway to Southeast Asia

1<sup>st</sup>

### Best business city in the world

Business Traveller, Asia-Pacific Awards 2022

1<sup>st</sup>

### Best MICE Destination

M&C Asia Stella Awards 2022

2<sup>nd</sup>

### Best in attracting and growing talent

INSEAD, The Global Talent Competitiveness Index 2022

Business opportunities in Southeast Asia have increased dramatically, with the region boasting remarkable growth in the past decade and attracting record investments from around the world.

#### Strategic Location

Being within a six-hour radius of any Southeast Asian country, Singapore is the ideal hub from which you can access the region and its market.

#### Strong Historical & Trade Connections

Puts your business on the fast track to understanding the nuances of operating in different parts of Southeast Asia.

#### Wide network of more than 27 free trade agreements

Allows you to trade freely and easily with major economies in the world. Singapore-based businesses can also enjoy closer trade connections with key trading partners such as China through the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and Regional Comprehensive Economic Partnership (RCEP) FTAs.



# SINGAPORE

## The destination of choice for businesses

Singapore is the **leading financial centre** in Asia-Pacific. In the Global Financial Centre Index 2022, Singapore ranked third in the world after New York and London. It has overtaken Hong Kong in the last year. As Asia's top financial centre, it is the perfect location to **connect businesses and consumers from all around the world**. Singapore is highly ranked for being well-rounded across several categories including forex turnover by country (BIS) and fourth in terms of the number of ultra-rich residents (Henley).

Singapore has long enjoyed being a **natural entrepôt based on its location linking the Strait of Malacca in the west and the South China sea in the east**. Singapore has kept ahead of its competitors by **reinventing itself as a city and a financial centre** and it has also benefited from the growth of its ASEAN neighbours.

Following the signing of the MOU between **Italian Exhibition Group (IEG)** and the **Singapore Tourism Board (STB)**, IEG has established IEG Asia Pte. Ltd. in Singapore, continuing its **development plan in Southeast Asia** with the support of STB.

This continues IEG's expansion strategy into Southeast Asia, triggering the virtuous circle that will **strengthen businesses of companies at a global level** for further spin-off in the territories of origin.





Singapore is a **high-income economy** with a gross national income of **US\$107,030 per capita** as of 2022, according to the World Bank development indicators, compiled from officially recognised sources.

The country provides **one of the world's most business-friendly regulatory environments** for local entrepreneurs and is ranked **among the world's most competitive economies**.

Post-pandemic, the country rebounded in 2021, **growing by 7.6%** after the pandemic-induced 4.1% contraction in 2020. **Services expanded by 5.6%** with all subsectors showing growth, while **domestic demand grew by a robust 8.9%**, and **investment saw a double-digit growth**. (Ministry of Trade & Industry, 2021)

1<sup>st</sup>

**Most competitive economy in the world**

(Global Competitiveness Report, WEF, 2020)

**For digital infrastructure in Asia**

(Asian Digital Transformation Index, 2019)

2<sup>nd</sup>

**Easiest place to do business**

(World Bank 2019)

3<sup>rd</sup>

**Financial centre in the world**

(Global Financial Centers Index, S&P Global, 2022)

5<sup>th</sup>

**In sustainable global trade practices**

(Sustainable Trade Index, 2022)

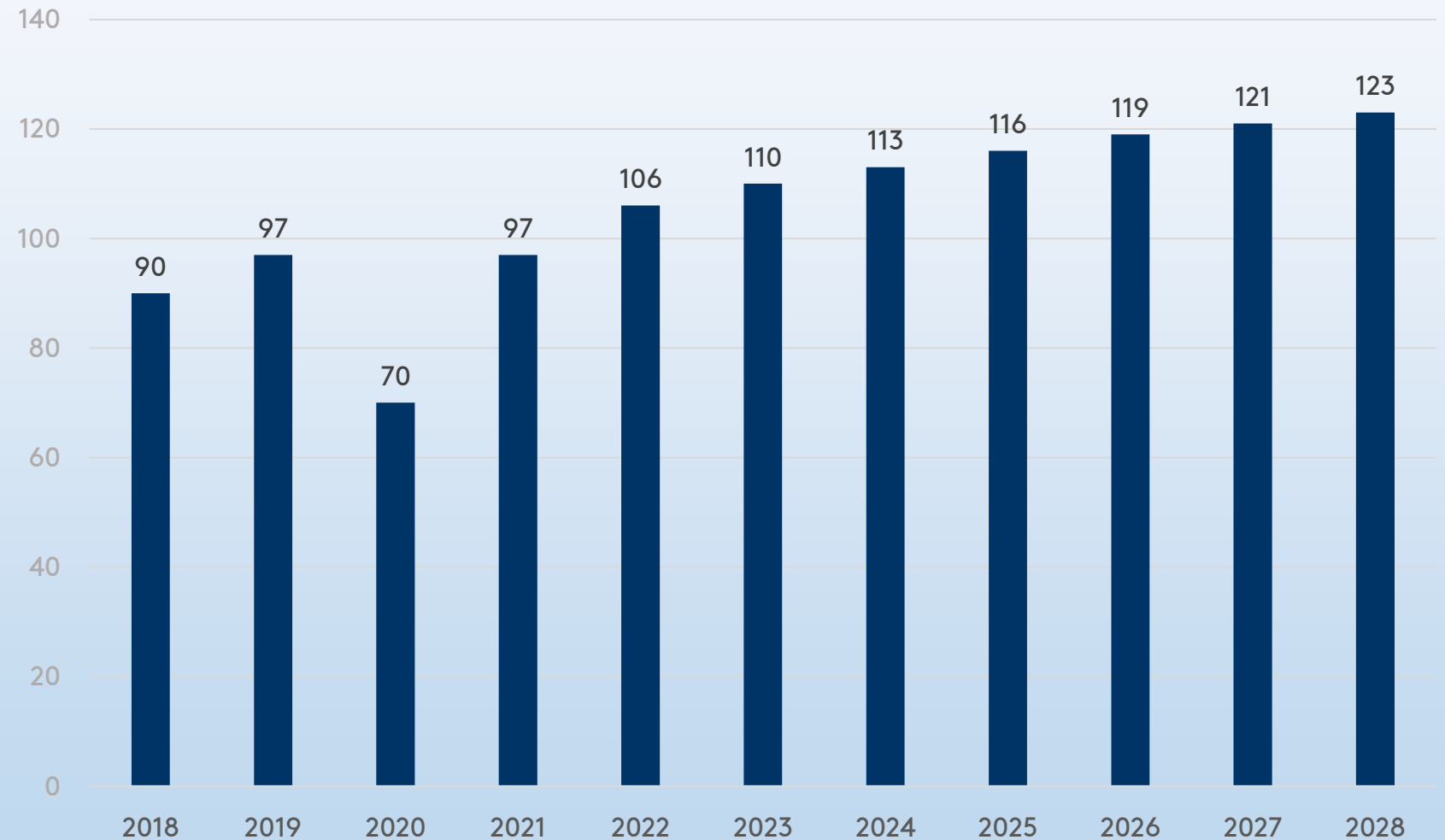
# Singapore's Jewelry Industry

Revenue in **Singapore's** Luxury Jewelry segment amounts to **USD110m** in 2023, with the market expected to grow annually by 2.19% (CAGR 2023 – 2028).

On a regional scale, the Luxury Jewelry segment of **Southeast Asia** amounts to **US\$2b** in 2023, with the market expected to grow annually by 0.12 (CAGR 2023 – 2028).

Source: Statista

## Singapore's Luxury Jewelry Segment Revenue (in million USD)



# Emerging Jewellery Trends



## Sustainable & Ethical Practices

As the trend of conscious consumerism gathers pace, jewelry designers are wholeheartedly adopting sustainable and ethical approaches in the realm of jewelry production. Anticipate a surge in the utilisation of responsibly acquired gemstones, recycled metals, and materials that are kind to the environment. The emphasis for designers lies in fostering transparency and adhering to principles of fair trade. This dual commitment ensures that their artistic creations not only leave a positive imprint on the planet but also contribute positively to the well-being of the communities engaged in the production journey.



## Colourful Gemstones

Vibrant gemstones offer a captivating avenue for jewelry designers to infuse their creations with bursts of colour and distinctive character. Whether seeking delicate finesse or a bold statement, incorporation of coloured gemstones impart a unique flair and visual narrative. Expect a resurgence of colourful gemstones from opulent emeralds and sapphires to striking rubies and dynamic tourmalines, both in classical and contemporary paradigms in innovative arrangements like vibrant clusters, gradient patterns, mixed forms and geometric layouts.



## Flexible Nature

Nature's enduring influence continues to fuel designs, giving shape to delicate floral motifs, organic forms and textures which effortlessly radiate elegance and tranquility. Meanwhile, a shift towards practicality and adaptability is giving rise towards pieces that embrace multiple guises and functionalities – necklaces that elegantly wrap around wrists, rings that morph into pendants and earrings adorned with detachable and interchangeable components. This not only grants versatility but also a high degree of customisation that empowers consumers to curate a style that is uniquely their own.

# S i J E 2024

19<sup>th</sup> International Jewelry, Gems & Luxury Timepieces Exhibition

[SIJE 2023  
Highlights Video](#)

[SIJE 2023  
Full Interview Video](#)

[SIJE 2023  
Earned Media  
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# SiJE

Singapore International Jewelry Expo 2024  
International Jewelry, Gems & Luxury Timepieces Exhibition

Brought to you by IEG ASIA GEMS

Singapore's most prestigious and longest-running jewelry show, the **Singapore International Jewelry Expo (SIJE)** is the largest show in Singapore targeted at local and international trade and direct buyers and investors. Backed by **18 years of experience**, we have earned our place as an **important showcase** for local and international jewelers, designers, manufacturers and exporters to **reach out to key buyers in Singapore, ASEAN and beyond.**

In 2023, SIJE celebrated its largest-ever show with **over 280 participating brands and companies from 28 countries.** The show is positioned to grow from strength to strength. In keeping with IEG's acquisition of SIJE, the organiser aims to **leverage on the enormous success of Vicenzaoro, the leading jewelry event in Italy for a mutually productive exchange of experience and expertise**, as well as to **strengthen the business of jewelry and jewelry-related companies at a global level.**

Moving forward, the **B2B and trade elements** of the show will be enhanced to boost further growth to meet the needs of the international jewelry market where **networking, knowledge-sharing, and meaningful business expansion can take place.**



# Valued Partners in S*I*J*E* 2023

Organiser



Local Host



Country Partner: Indonesia



Held In



Supported By



Community Partners



Supporting Associations



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Grand Lucky Draw Sponsors



Official Bag Sponsor



18<sup>TH</sup> Anniversary Special Draw Sponsors



Official Jewelry Care Sponsor



Official Coffee & Tea Sponsor



Official Drinks Sponsor



Sponsors





**8,000sqm**

gross exhibition area



over **10,000**  
trade visitors &  
consumers



over **300**  
participating brands  
and companies  
from **28** countries



earned media  
exposure worth  
over  
**SGD 3mil**



## Trendsetting Arena

Be part of an international showcase that sets industry trends by showcasing the latest designs, collections and innovations.

## Vibrant Singapore

Leverage Singapore's strategic location as a gateway to Asia's thriving jewelry market. Access both local and regional consumers and connect with key players in this dynamic market.

## Luxury Showcase

Elevate your brand's image and captivate discerning buyers and collectors seeking unparalleled luxury.

## Exceptional Craftsmanship

Highlight your brand's commitment to impeccable craftsmanship and quality.

## Networking Nexus

Connect with a diverse and influential audience of industry professionals, retailers, wholesalers and consumers from around the world. Forge valuable partnerships and collaborations that transcend borders.



# Exhibit Profile

## Finished Products

- Amber jewelry
- Antique & vintage jewelry
- Coral jewelry
- Curios & art objects
- Diamond jewelry
- Enamel jewelry
- Gemstone jewelry
- Gemstone bead jewelry
- Gold jewelry
- Mineral carvings
- Mineral displays
- Mineral specimens
- Pearl jewelry
- Platinum jewelry
- Silver jewelry
- White gold jewelry

## Diamonds

- White diamonds
- Fancy coloured diamonds
- Investment-grade diamonds

## Gemstones

- Alexandrite
- Amethyst
- Aquamarine
- Emerald
- Garnet
- Jade – Jadeite & Nephrite
- Opal
- Peridot
- Ruby
- Sapphire
- Spinel
- Tanzanite
- Topaz
- Tourmaline
- Roughs

## Pearls

- Natural pearls
- Cultured pearls – Akoya
- Cultured pearls – Freshwater
- Cultured pearls – Hanadama
- Cultured pearls – South Sea (White & Golden)
- Cultured pearls – Tahitian
- Conch pearls
- Shell products

## Timepieces

- Antique watches
- Gemset jewelry watches
- Luxury watches
- Mechanical watches
- Quartz watches
- Watch accessories

## Equipment / Machinery/ Services / Others

- Cleaning agents, tools & apparatus
- Gemological lab testing
- High-value shipping & insurance
- Jewelry displays
- Jewelry manufacturing
- Jewelry mounting tools
- Jewelry packaging
- Security equipment & services
- Trade associations
- Trade publications

# Trade Buyer Profile

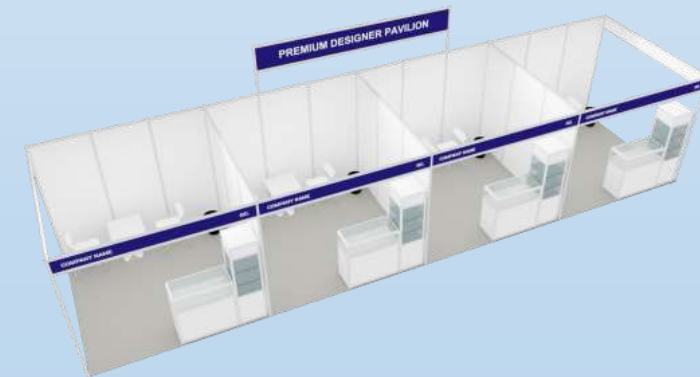
- Auction house buyers
- Department store buyers
- Engravers
- Exporters / Importers
- Gold & silversmiths
- Institutions / Associations
- Jewelry designers
- Jewelry manufacturers
- Jewelry retailers
- Suppliers
- Watch & clockmakers
- Watch retail traders
- Wholesalers
- Others

S i J E 2024

Participation  
Rates



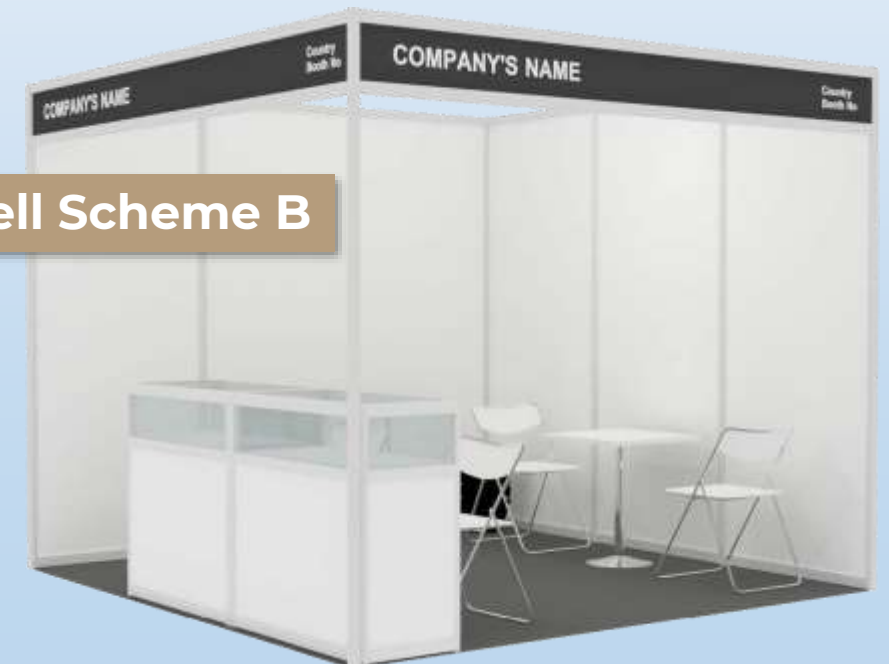
Participation Rates	SGD	USD	EUR
<b>Raw Space</b> (min. 18sqm) Does not include any walls, carpeting, furniture, electrical fittings etc. A stand builder must be contracted to construct your custom booth. Electrical requirements must be ordered from the Official Contractor.	<b>550</b> /sqm	<b>425</b> /sqm	<b>395</b> /sqm
<b>Shell Scheme A</b> (min. 9sqm)	<b>658</b> /sqm	<b>510</b> /sqm	<b>470</b> /sqm
<b>Shell Scheme B</b> (min. 9sqm)	<b>758</b> /sqm	<b>585</b> /sqm	<b>545</b> /sqm
<b>Enhanced Shell Scheme</b> (min. 18sqm)	<b>1,100</b> /sqm	<b>850</b> /sqm	<b>785</b> /sqm
<b>Premium Designer</b> (9sqm only)	<b>3,950</b> /booth	<b>3,040</b> /booth	<b>2,830</b> /booth
<b>Young Designer</b> (6sqm only)	<b>2,600</b> /booth	<b>2,000</b> /booth	<b>1,860</b> /booth



Entitlements	Shell Scheme A			Shell Scheme B		
	SGD 658	USD 510	EUR 470	SGD 758	USD 585	EUR 545
Aluminium System Panel	✓			✓		
Fascia board with company name and booth no.	✓			✓		
Needle-punched carpeting	✓			✓		
Fluorescent tube lights	✓	2 units		✓	2 units	
13amp/230V electrical socket	✓	1 unit		✓	1 unit	
Lockable cabinet	✓	1 unit				
Low showcase with: - 2x 5W chrome spotlight <b>OR</b> - 1x fluorescent tube light				✓	2 units	
White square table	✓	1 unit		✓	1 unit	
Chrome folding chairs	✓	2 units		✓	4 units	
Wastepaper basket	✓	1 unit		✓	1 unit	



**Shell Scheme A**



**Shell Scheme B**

## Entitlements

Entitlements	Enhanced Shell Scheme		
	SGD 1,100	USD 850	EUR 785
6m run of maxima system construct with 3m graphic print		✓	
2m maxima construct protruding fascia board with frosted panel		✓	
Needle-punched carpeting		✓	
High square showcase with: - 1x 7w LED 3" Downlight (Warm) <b>OR</b> - 1x 7w LED 3" Downlight (White)	✓		2 units
Low showcase with: - 2x 5W chrome spotlight <b>OR</b> - 1x fluorescent tube light	✓		6 units
Long-arm spotlight	✓		2 units
White square table	✓		1 unit
Black armchair	✓		3 units
13amp / 230V electrical socket	✓		1 unit
Wastepaper basket	✓		1 unit





Entitlements	Young Designer (6sqm only)			Premium Designer (9sqm only)		
	SGD 2,600	USD 2,000	EUR 1,860	SGD 3,950	USD 3,040	EUR 2,830
Cost/booth						
Aluminium System Panel	✓	✓		✓	✓	
Fascia board with company name and booth no.	✓	✓		✓	✓	
Needle-punched carpeting	✓	✓		✓	✓	
Fluorescent tube lights	✓	1 unit		✓	2 units	
13amp/230V electrical socket	✓	1 unit		✓	1 unit	
Low showcase with 1x fluorescent tube light				✓	1 unit	
High showcase with 2x LED 3" Downlight (Warm)				✓	1 unit	
White square table	✓	1 unit		✓	1 unit	
Chrome folding chairs	✓	2 units		✓	2 units	
Wastepaper basket	✓	1 unit		✓	1 unit	



**Young Designer**



**Premium Designer**

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